



Ministry of Trade, Industry
and Cooperatives

Trade Review Conference

2025

Towards Trade Competitiveness
for Achieving the 10-Fold Growth
Strategy

26-27th March

Speke Resort, Munyonyo





Hon. Mwebesa Francis

Minister of Trade, Industry
and Cooperatives



Hon. Gen. Wilson Mbasu Mbadi

Minister of State for Trade



Hon. David Bahati

Minister of State for Industry



Hon. Frederick Ngobi Cume

Minister of State for Cooperatives



Ms. Lynette B. Bagonza

Permanent Secretary

Mandate

The mandate of the Ministry of Trade, Industry and Cooperatives (MoTIC) as derived from the Constitution of the Republic of Uganda (1995 – Article 189, Sixth Schedule Sections 11, 12, 13, 20, 23, 25 and 29) is: “To formulate, review and support policies, strategies, plans and programs that promote and ensure expansion and diversification of trade, cooperatives, environmentally sustainable industrialization, appropriate technology development and transfer to generate wealth for poverty eradication and benefit the country socially and economically.

Vision

The vision of the Ministry is: “Sustainable cooperatives, competitive trade and world class industrial products and services”

Mission

The mission of the Ministry is: “To develop and promote a competitive and export-led Private Sector through accelerating industrial development for economic growth.”

Introduction

The Trade Review Conference 2025 aims to provide a platform for stakeholders from government, private sector, civil society, and international organizations to discuss and evaluate the current state of trade in Uganda. This annual conference focuses on identifying challenges and opportunities in the trade sector and developing actionable strategies to enhance Uganda's trade performance, foster economic growth, and promote sustainable development through empowering local businesses to access global markets thereby contributing to Uganda's 10-Fold Growth Strategy.

Objectives

Assess Current Trade Policies

Review and evaluate the effectiveness of existing trade policies and agreements in Uganda.

Promote Sustainable Practices

Discuss the integration of sustainable practices in trade to ensure long-term environmental and economic benefits.

Identify Challenges

Highlight key challenges faced by Ugandan businesses in both local and international markets.

Facilitate Networking

Create opportunities for networking among stakeholders to foster collaboration and partnerships.

Explore Opportunities

Discuss new market opportunities and trade partnerships that can enhance Uganda's economic landscape.

Program next page →

DAY 1**Wednesday, 26th March 2025**

Time	Activity	Responsibility
08:30 – 09:00am	Registration And Morning Tea/Coffee)	MTIC and Hotel
09:00 – 9:50am	Session 1: Official Opening Welcome Remarks by Permanent Secretary, Ministry of Trade Industry and Cooperatives. Remarks by Country Director, Trade Mark Africa. Remarks by H.E Signe Winding Albjerg Danish Ambassador to Uganda Remarks by H.E Lisa Chesney, British High Commissioner to Uganda Remarks by the Minister of State for Trade, Hon Gen. Wilson Mbadi Mbasu Official Opening by the Hon. Francis Mwebesa, Minister of Trade Industry and Cooperatives.	Moderator
	Group Photo	PRO MTIC and TMA
9:55 –10:20am	Coffee Break	Hotel
10:20– 10:50 am	Session 2: Key Note Address by Dr Isaac Nshinyekwa, Director, Regional Trade and Integration Economic Policy Research Centre (EPRC) Makerere University.	Session Chair: Permanent Secretary, MTIC

11:30 – 12:10pm	Panel 1 Topic: Reflections on the Role of Trade on the Third National Development Plan (NDPIII)	Moderator: Prof. Ibrahim Mike Okumu, School of Economics, Makerere University
-----------------	--	--

- Panellists**
- 1) Dr. Ezra Muhumuza Rubanda, Executive Director, UMA
 - 2) Dr. Matte Rogers: Director, Research & Development Performance, NPA
 - 3) Dr. Merian Sebunya, Chairperson, BTS Clearing & Forwarding Limited
 - 4) Ms. Jane Nalunga, Executive Director, SEATINI Uganda

12:10 – 1:00 pm	Q&A	All
1:00 – 2:00 pm	Lunch Break	Hotel

2:00 – 2:40 pm	Panel 2 Topic: Role of Standards Quality Infrastructure to Trade Competitiveness.	Moderator: Dr. Paul Mwambu, Commissioner for Crop Inspection and Certification, MAAIF
----------------	--	--

- Panellists**
- 1) Eng. James N. Kasigwa, Executive Director, UNBS
 - 2) Mr. Fred Zake, Executive Director, Hortifresh Uganda
 - 3) Mr. Patrick Mugisha, Commissioner Business Development and Quality Assurance, MTIC
 - 4) Mr. Stanley Ahimbisibwe, Executive Director, Uganda National Accreditation Services (UGANAS)

2:40-3:20pm	Q&A	All
-------------	-----	-----

3:20 – 4:00 pm	Panel 3 Topic: Seizing the AFCFTA Market Opportunities Presentation:.	Moderator: Prof Karyeija Kagambirwe
----------------	--	--

Panellists

1) Mr. Adrian Raphael Njau,
Executive Director of the East
African Business Council (EABC)

2) Mr. Bijoy Varghese; Chairman,
Uganda Dairy Processors
Association

3) Mr. Nelson Tugume, Inspire
Africa

4) Esther Anne Ampumuza
Executive Director, Masheda
Foods

4:00PM – 4:30pm	Q&A	All
-----------------	-----	-----

4:30PM - 5:00pm	Summary and wrap up of Day One	Mr Ndorere K Cleopas, Commissioner External Trade, MTIC
-----------------	--------------------------------	---

5:05pm	Evening Tea	
--------	-------------	--

DAY 2**Thursday, 27th March, 2025**

Time	Activity	Responsibility
8:00 – 9:00 am	Registration and Morning Tea/Coffee	MTIC and Hotel
	Panel 4: Import Substitution: Strategies for Reducing Dependency on Imports	Moderator: Dr Patrick Birungi-ED Uganda Development Corporation
09:00 – 9:45am	Panellists 1) Prof Charles Kwesiga-ED UIRI 2) Mr. Dennis Ainebyona, Commissioner, Industry, MTIC 3) Mr. Kalega Zackey, Commissioner Internal Trade,MTIC 4) Mr. Paul Isaac Musasizi. Chief Executive Officer (CEO) of Kiira Motors Corporation (KMC) 5) Mr. Vinay Kumar Business Director, Nytil	
09:45 – 10:30am	Q&A (working Tea)	All

10:30 -11:45am	Panel 5: Topic: Innovative Financing Solutions for International Trade	Moderator: Wilbrod Humphreys Owor, Executive Director of the Uganda Bankers Association (UBA)
----------------	---	--

Panellists

- 1) Mr. Kudakwashe Matereke, CEO Afreximbank, Uganda
- 2) Mr. Kaggwa Moses, Director Economic Affairs, MOFPED
- 3) Dr Peter Ngategize, Chairman, Board of Directors Uganda Exim Limited (UgExim)
- 4) Ms Pamela Anyoti Peronaci: Sunshine Agro Products Ltd,

11:45-12:30pm	Q&A	All
---------------	-----	-----

	Panel 6: Topic Leveraging Digital Technologies and Innovation in Fostering Market Access	Moderator: Prof. Venansius Baryamureeba
--	---	--

Panellists

- 1)Ms Amumpaire Maria-Senior ICT Officer, MTIC
- 2)Mr. Augustine Ssekyondwa, NITA-U
- 3)Mr. Wiston Manzi, CEO GS1 Uganda
- 4)Mr. Ron Kawamara, Former CEO, Jumia
- 5) Mr. Vincent Tumwijukye, the CEO of Futurelink Technologies Uganda

12:30-1:15pm	Q&A	All
--------------	-----	-----

1:15-2:00pm	Lunch Break	Hotel
-------------	-------------	-------

2:00pm- 2:45 pm	Panel 7 Topic: Organic growth of SMEs: Opportunities, Challenges and Lessons from Local Government Development Programmes.	Moderator: Dr. Joshua Mutambi, Commissioner Processing Marketing
-----------------	---	---

Panellists

- 1) Mr. Dennis Galabuzi Ssozi, National Coordinator of the PDM
- 2) Mr. Namara Anthony, Commissioner, Local Economic Development, MoLG
- 3) Mr. Bob Bariyo Barigye, Commissioner, Cooperatives Development, MTIC
- 4) Ms. Veronica Namwanje Executive Secretary, USSIA
- 5) Chairperson, DCO Association

2:45-3:30 pm	Q&A	All
--------------	-----	-----

3:30-4:00pm	Presentation of Recommendations and Conclusions	Conference Secretariat
-------------	---	------------------------

4:00-4:45pm	Closing Session	Moderator
-------------	-----------------	-----------

Vote of Thanks by the Permanent Secretary Ministry of Trade, Industry and Cooperatives

Closing Remarks by the Hon Sylvia Nayebale Chairperson Committee on Trade, Tourism and Industry, Parliament of Uganda.



THE REPUBLIC OF UGANDA

Ministry of Trade, Industry and Cooperatives



**UK International
Development**

Partnership | Progress | Prosperity



Contact Information

For more information, please contact:
Senior Public Relations Officer
Ministry of Trade, Industry and Cooperatives
Farmer's House, Parliamentary Avenue
+256-0787263818 | +256-414-314221
Email: khadija.nakakande@mtic.go.ug